



How to achieve commercial success as soon as possible.

Just be active on the portal and do not wait until you have found an advert you wish to respond to. A much quicker and more effective way how to be successful and get more advantageous prices is to be active by placing your own adverts for transportation or rental services. This will make it possible for others to satisfy your current needs and submit interesting business proposals.

How many sales people can be registered to one account?

At present, the number of sales people being registered to one company account (i.e. under one identification number) is unlimited.

Who can learn about my advert?

Your advert is available for any user of the portal, so anybody who is entering the portal may read it. The so-called "E-Newsletter" is sent out weekly not only to all registered users, but also to the companies which have not yet decided whether to register, and so it reaches about 600 e-mail addresses from all over Europe (wagon owners, material holders, carriers, forwarding agents, manufacturers, repair shops etc.).

Anonymity:

www.blc.eu.com

Advertisers are granted to stay completely anonymous in relation to other users of the portal meaning that users of the portal can only see an offer or demand details. A user will learn details about a particular advertiser only on condition that the advertiser brings his/her reaction, by doing which the advertiser enters into negotiation with a party concerned.

Aims:

The main aim of the portal is to improve your success rate on the market by increasing a number of offers (opportunities) placed and, thus, to achieve the price objectivity and more convenient conditions for advertisers. Furthermore, the portal helps to establish direct business relations with potential buyers, it improves business communication within the whole Europe and moves trading borders for owners and potential buyers beyond the area of their country.



Commission:

The operator of the portal does not charge any commission on business made, nor does he monitor the eventual progress. The only reward the operators are entitled to is the access fee charged in conformity with the up-to-date price list.

Prices:

All prices listed in the portal are tentative (so-called negotiable). The real price is specified based upon mutual business negotiation between an advertiser and a potential buyer. The advertiser is not obliged to list a price (as this information is not compulsory), however it is supposed that listing a price may considerably increase a success rate, as this information plays a key role in shaping buyer behaviour and decision-making leading to possible reaction.

My Items:

In each section, advertisements placed by users themselves are separated from those placed by others. An advertiser may see his own advertisements on his profile by clicking the button "My Items".

Company Items:

Company items are used by a portal user only in case he/she has more traders within the same company. After clicking the "Company Items" button, such a portal user may see all advertisements placed by other traders within the same company, which prevents from bringing possible reaction to these advertisements.

Type Lists

In order to secure the uniformity appearance of all type lists occurring on the portal, the portal does not provide its users a possibility to add any type lists of wagons directly in the portal code-list. In these cases, users are invited to contact and send their new type lists to the administrator or the portal who will inform them about adding their type lists to the portal code-list.

Contacts

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Attachments (Documents, Photos):

As for insertion of any attachments and documents, please do not exceed the maximum allowed size of the file, which is 1MB. In case the size has been exceeded, their correct transfer and adding to your advertisement cannot be guaranteed for technical reasons.

Google Chrome:

Opening of the portal is recommended in Google Chrome browser in order to use all portal functions properly and to increase speed while working with the portal. You can install Google Chrome browser by clicking the link that can be found at the homepage of the portal.

